

## ***"Vinci Un Mondo di Passione"* (Win a World of Passion) competition**

Pursuant to Article 11 of Presidential Decree no. 430 of 26 October 2001.

Organising Party	UDINESE CALCIO SPA
Legal and administrative HQ address	Viale A. e A. Candolini, 2 - 33100 Udine (UD), Italy
VAT number and tax code	0563000306; 00442660304
Delegated party	IPM Italia Srl, Via Stradella 13, 20129 Milano (MI), Italy
Purpose and promoted products	To promote the brand and services of the Organising Party
Duration	Between 15/09/2020 and 25/10/2020
Final draw	Until 31/10/2020
Participants	Natural persons of legal age (hereinafter: "User(s)")
Estimated prize value	€5,311.40 (excluding VAT)
Guarantee	Bank guarantee approved by the Ministry for Economic Development as security for 100% of the planned prize value
Advertising material	This competition will be advertised through online communication and social-media networks. The organising party reserves the right to advertise the event in the manner it deems most suitable. In any case, this competition will be advertised in accordance with these regulations.
Available regulations	The complete regulations will be available at: <a href="http://www.udinese.it">www.udinese.it</a>

## **How the competition will be organised**

From 15/09/2020 to 25/10/2020, to take part in the "*Vinci Un Mondo di Passione*" (Win a World of Passion) competition, Users must connect to the website [www.udinese.it](http://www.udinese.it) and access the dedicated competition page, log in with their credentials or, if the User is accessing for the first time, register by completing the appropriate registration procedure. The data required for registration will be: name, surname, email and date of birth.

The User, authenticated with their own credentials, will be able to upload their photograph relevant to the theme of the competition (described in more detail below), hereinafter "Entry/Entries". The User will also be required to indicate from the drop-down menu whether their country of residence is Italy or in the rest of the world. Each User can enter the competition by sending up to a maximum of one (1) Entry.

All the Entries must be uploaded to the site by 23:59 (CET) on 25/10/2020. Once this deadline has passed, it will no longer be possible to send in your Entry. An essential condition for entering the competition will be the authorisation to publish your Entry.

### Competition theme

The theme of the competition consists of sending a photograph of yourself with something linked to Udinese Calcio in the photo.

### Requirements to enter the competition

In order to be considered suitable for online upload, the Entries (photographs) must have the following characteristics:

- Maximum file size: 5MB - Format: jpg/jpeg/png

### Moderation

After uploading, each Entry (photograph) uploaded will be subject to moderation.

The Organising Party reserves the right to publish in the dedicated area of the website [www.udinese.it](http://www.udinese.it) only the material which, in its unquestionable judgement, is not harmful to the image of others and not offensive to public morality, nor in any case harmful to the rights of others, provocative, defamatory, obscene, vulgar, slanderous, racist, constituting a form of advertising for any commercial activity not related to the proposed theme or in any case aimed at promoting any brand, product, service different from that of the Organising Party, containing content that is not the User's original content, i.e. copied from other sources, containing content in violation of the Italian legal system, contrary to public decency, privacy regulations and any intellectual property rights.

The Organising Party also reserves the right to delete, before or even after publication, any Entry received that in its unquestionable judgement could be offensive, unsuitable, and/or not in keeping with the spirit of the competition.

The Entry shall not contain any viruses, Trojan horses, worms, time bombs, or other computer programs designed to damage, interfere in a harmful way, surreptitiously intercept, or expropriate any system data.

The Organising Party also reserves the right at any time to remove Entries uploaded to the site, either independently or at the request of third parties, such as the judicial authority and/or the antitrust authority, in the event of disputes relating to the lawfulness or legitimacy of their publication.

Only if the material is judged suitable by such moderation will it be uploaded to the site. In the event that the Entry is not approved by the moderator, the Organising Party reserves the right to

send an e-mail with the reasons.

The Organising Party reserves the right to send the result of the moderation to the Users within 3 working days from the upload of their Entry.

#### Responsibility of the participant

By requesting the publication of their Entry (photograph), the User assumes all responsibility in this regard, declaring themselves to be of legal age, to have carefully read and accepted the competition regulations in their entirety and the specific requirements for uploading their entry. In particular, they must declare and guarantee that:

- they are the creator of the Entry uploaded on the site, and holder of all copyrights, and that it is the result of their own original creative work and does not constitute a copy or reproduction of third parties;
- what has been sent is not contrary to any law and in particular that the proposed Entry is not reproduced or in violation of intellectual property rights, moral rights, copyrights or personal data protection rights of third parties (including image rights and personality rights, for which in any case they have received full and unlimited authorisation from the possible owners) as well as publication rights and in general that it complies with the provisions of the Italian law on copyright (no. 633 of 22 April 1941) and subsequent amendments as well as any other legal provision in force on the subject;
- they will not portray subjects under 18 years of age in the uploaded photo;
- they have acquired from legitimate third parties all image rights and/or rights of third parties in the event of their portrayal;
- they are aware that, by sending the Entry, the undersigned, as copyright holder, grants the Organising Party, absolutely free of charge, without territorial or temporal limits, the exercise of all rights of economic use deriving from copyright on the Entry, including, by way of example: the right to publish the Entry in any way and in any form, as well as to reproduce, implement, publicise, or broadcast the Entry, through any means and on any support, as well as to display the Entry to the public, make it available to the public in any form and manner, to exhibit and showcase the Entry, to use the Entry, even if partial, modified, adapted, reworked etc. in the context of advertising promotions, the right to extract derivative works, the right of translation and, in general, to exercise all rights connected to the Entry until revoked by the entitled parties. The granting of such rights is regulated by the Italian law on copyright (no. 633/1941).
- they are aware that they bear responsibility for the content of the Entry and consequently indemnify the Organising Party from any damaging consequences and from any claim for compensation, including legal costs, before all authorities, in relation to any failure to observe the upload conditions; the Organising Party will therefore not be in any way responsible for any claims made by the subjects portrayed in the photographs;
- they are aware that violation of the above may lead, as soon as it is detected, to the participant's immediate exclusion from the contest, to a potential win not being validated, and to any Entry sent by the participant being removed from the site;
- they are aware that the ideas provided, as well as all the Entries uploaded, will become the property of the Organising Party, which reserves the right to use them for advertising and marketing purposes permitted by law without having to pay any compensation to the creators;
- they are aware that once published, the Entry will be viewable on the internet. The Organising Party shall not be held liable for any use and/or abuse that third parties to the Organising Party may make of the Entry published and/or distributed.

## **Final draws**

In order to draw the winners, the Organising Party will create two (2) archives containing a list of all valid entries into the competition, as per the following system:

- 1) Users residing in Italy: ten (10) winners will be drawn from this archive, each winning an official Udinese home jersey. A further ten (10) reserve winners will also be drawn.
- 2) Users residing in the rest of the world: eleven (11) winners will be drawn from this archive, with the first User drawn winning a trip for two people to Friuli-Venezia Giulia. All other Users drawn, from the second to the eleventh, will win an official Udinese away jersey. A further eleven (11) reserve winners will also be drawn.

The draws will take place no later than 31/10/2020, in the presence of a notary or a representative of the Chamber of Commerce.

The reserve winners will be used in the event that a prize is not allocated or claimed, following the order of extraction.

## **Limitations**

Only adults over the age of 18 may participate in the competition.

Each User may only participate once.

Each User may win up to a maximum of one (1) prize.

## **Exclusions**

Employees or collaborators of the Organising Party, the Delegated Party and all companies involved in running and managing the competition are excluded from taking part.

## **Prize details**

<b>Type of draw</b>	<b>Description of prize</b>	<b>Quantity</b>	<b>Unitary value (VAT not included)</b>	<b>Total value (VAT not included)</b>
Users residing in Italy	Official Udinese home jersey	10	€65.57	€655.70
Users residing in the rest of the world	Trip for two people to Friuli-Venezia Giulia*	1	€4,000	€4,000
	Official Udinese away jersey	10	€65.57	€655.70
<b>Total</b>		<b>21</b>		<b>€5,311.40</b>

\* The prize consists of a trip lasting seven days/six nights to Friuli-Venezia Giulia for two people, valued at approximately €4,000.

The prize includes:

- Economy-class return transport for two people from the main city in the home province of the winner to Friuli-Venezia Giulia, using public transport (train or plane);
- Return transfer for two people from the station/airport to the hotel;
- Activities as set out in the schedule;
- Six nights' accommodation for two people in a double room at a minimum four-star hotel

- with breakfast included in Friuli-Venezia Giulia;
- Internal transfers for activities as set out in the schedule.

The prize does not include:

- The cost of transport from the home of the winner and their guest to the station/airport in the main city in their home province and back again;
- Additional/personal costs;
- All services not specifically mentioned here.

The trip will be organised by the Organising Party and no changes will be able to be made once this is confirmed. The Organising Party will provide the winner with notification of all travel details with plenty of notice.

The prize must be redeemed no later than October 2022.

The winner and the Organising Party will agree on the most appropriate mode of transport. The Organising Party is responsible for choosing the most appropriate mode of transport to get the winner to the departure airport/station.

The people travelling are solely responsible for obtaining all documents and permits required for them to be able to travel.

The winner will not be entitled to any compensation in the event that they are no longer able to redeem their prize once the booking is confirmed, regardless of the reason for this. If this happens, the prize will still have been allocated to the winner and the winner will not be able to make any sort of claim against the Organising Party.

In the event that the winner and/or their guest fail to show up on the agreed day, the prize will still have been properly allocated and nothing further will be due.

The unitary value of the prize is determined in advance, particularly given the fact that this will need to cover the transport cost from the main city in the winner's home province to Friuli-Venezia Giulia (Italy). In the event that the prize costs less than the pre-defined value, the winner will not be entitled to request any form of compensation.

### **Market value of prizes**

The overall value of the prize is €5,311.40 (VAT not included). The market value of the prizes is valid as of the publication date of the regulations.

### **Notification of success and required documentation**

The Organising Party will inform the winners of their success within five days of the draw by sending an email containing instructions on how to claim their prize.

The winner must respond to the email notifying them of their win within five days, sending the following required documents:

- Acceptance form filled out with their details;
- A photocopy of a valid ID document.

The prize will not be allocated in the event that the winner fails to send their details by the deadline (five days after receiving notification of their win), or if the winner cannot be contacted, the personal details provided during registration do not match those contained in the document sent, the winner is under the age of 18, or if any other irregularities are detected. The first reserve drawn will be contacted as per the same procedure until the prize is eventually allocated to a reserve or donated to the pre-selected charity.

**NB: The Organising Party reserves the right to undertake checks to ensure that participants are taking part in the competition correctly and may ask the winner to produce documentation proving**

their residence.

### **Transfer of prizes**

Prize winners cannot opt to transfer the prize to a third party.

### **Delivery of prizes**

The Organising Party is responsible for delivery of prizes. Delivery will be carried out via the method the Organising Party believes is most appropriate in order to ensure that the winners receive their prize.

### **Deadline for delivery of prizes**

The final deadline for delivery of prizes is six (6) months from the end of the promotion or the date of prize claims, in accordance with Presidential Decree no. 430 of 26/10/2001.

### **Unallocated or unclaimed prizes**

Unallocated or unclaimed prizes, as opposed to prizes that are turned down, will be donated to the following charity: UDINESE PER LA VITA Onlus, Viale A. A. Candolini, 2 - 33100 Udine (UD) - Tax Code/VAT No. 94065820303.

### **Payment of tax**

The Organising Party will pay the tax due in accordance with the provisions set out by Article 30 of Presidential Decree No. 600 of 29/09/1973.

### **Waiver of right to compensation**

The Organising Party waives its right to recover the deduction at source from the winners (Article 30 of Presidential Decree no. 600 of 29/09/1973).

### **Rejection of the prize**

In the event that the winners expressly reject the prize, the Organising Party may maintain possession of the prize.

### **Location of the server**

The server used for gathering the data of participants will be located in Italy.

### **Please note**

In order to take part in this competition, Users must accept the regulations available on [www.udinese.it](http://www.udinese.it).

Users who register using personal details which differ from those shown on their ID document may be prevented from taking part and will not be able to win the competition.

Users residing in Italy will only be able to participate in the prize draw dedicated to them (for ten

official Udinese home jerseys). Users residing in the rest of the world will only be able to participate in the prize draw dedicated to them (for one trip for two people to Friuli-Venezia Giulia\* and 10 official Udinese away jerseys). Reading the privacy policy and accepting the regulations in full are essential conditions for registering for the competition.

### **Privacy policy**

By taking part in this initiative, participants accept the contents of these regulations, which set out rules against using photos of third parties or of minors without their consent and specify that all material sent will be shared. This type of data processing is not subject to consent in that it falls under the umbrella of the "contractual" relationship that the User enters into by participating in the competition. The Organising Party – the Data Controller – confirms that data processing will take place in accordance with EU Regulation 2016/679 and only for purposes associated with the completion of this competition.

For more information on the Data Controller and Data Protection Officer and on the rights of data subjects, please see the privacy policy available on [www.udinese.it](http://www.udinese.it).

### **Fulfilment of obligations and guarantees**

The Organising Party accepts no liability for any access problems, impediment, malfunctioning or difficulties regarding technical equipment, computers, cabling, electronics, software, hardware, transmissions and connections, telephone lines and internet connections that may prevent the User from accessing the website and, more generally, from participating in the competition and/or from receiving notification of a win.

The Organising Party accepts no liability in the event that the notification of success is not received due to the provision of incorrect or untruthful email addresses and/or personal data from the winners, email inboxes being full or no longer active, emails not being picked up in time due to them ending up in spam folders, email addresses being included on blacklists and any other situation that the Organising Party cannot be held responsible for.

Under no circumstances can the Organising Party be held responsible for issues that arise during usage of the prizes, nor can it be held responsible for improper use of the prizes by the winners.

The Organising Party reserves the right to prevent Users from participating or annul a win in the event that Users fail to take part in good faith (i.e. by using double identities, multiple registrations with different email addresses or other irregularities).

Where the Organising Party and/or third parties appointed by the Organising Party to run the competition believe that Users have won by using tools and instruments designed to corrupt the random nature of the competition, or are judged to have acted suspiciously, fraudulently or in a way that violates the normal course of the competition, those Users will not be able to receive their prize.

The Organising Party and/or third parties appointed by the Organising Party to run the competition reserve the right to take any action they deem appropriate, within the scope of the law, to limit and inhibit all attempts to circumvent the rules of the system chosen for the competition.

The images and colours of the prizes included on all promotional material are purely indicative. In the event that the prize or one of the activities is unavailable, the Organising Party reserves the right to replace this with a prize of an equal or superior value.

Prizes cannot be substituted or converted into money, vouchers or equivalent assets.

No requests from Users for alternative prizes can be accommodated.

For anything not covered in these regulations, the Organising Party refers to Presidential Decree 430/01.